

<b>Brain Color Effective Decision Making</b>			
<b>Yellow Brainers</b>	<b>Blue Brainers</b>	<b>Green Brainers</b>	<b>Orange Brainers</b>
Create a detailed plan	Use their hearts, not their heads	Researches facts	Stay in the moment
Thinks through all ideas	Tells others about ideas	Analyze statistics	Improvise when necessary
Execute in a timely manner	Wants other people's opinions	Apply formulas	Look at competition
Do not procrastinate	Go with intuitive feelings	Project outcomes	Ignore fear
Say, "We must go by the book."	Say, "Consider the consequences to others."	Say, "Let's look at and evaluate the finances."	Say, "If you've got the money, use it!"
Deliberate outcomes	Do not consider costs an issue	Create systems	Pay no attention to consequences

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